

Women's 2020 Centennial Celebration
8.29.2018 Meeting Notes

In attendance:

Lynda Hopkins
Pam Chanter
Marion Aird
Nancy Rogers
Elaine Holtz
Teresa Barrett
Una Glass
Pat Kerrigan
Julie Combs
Jan Blalock
Amie Windsor
Molly MacGregor
Nancy Dobbs
Rachel Hundley
Shakena Black
Ana Lugo

CELEBRATION:

- Parade + day/weekend long event culminating celebration in Downtown Santa Rosa
- 6 months-ish timeline of events in individual communities (cities + unincorporated towns) that educate about and celebrate 19th Amendment Centennial and Sonoma County history and efforts in suffragette movement
 - Theater performances
 - Public art installations
 - Concerts/music performances
 - Film festivals
- City/county-wide efforts
 - Parade themes tie to suffragette movement
 - County fair theme honoring/celebrating movement
 - Resolutions celebrating and honoring
- Year-long effort to educate about suffragette movement and encouragement to register to vote/vote:
 - Episodic media campaign on radio, TV, internet, newspaper
 - Social media campaigns (hashtag, pictures, etc.)
 - School contests (writing, T-shirt design, etc.)
 - Time capsule
 - Stories on past, current (and future?) female leaders
 - Pen-pals
 - Commemorative publication

- County display at capitol
- Recognition of key women in diverse fields
- Important elements to consider:
 - Multi-cultural and ethnically diverse events and celebrations
 - Multi-generational

COMMUNITY MEMBERS TO INVITE:

- Schools
 - JC and Sonoma State
 - K-12
 - School boards
- Potential Donors
- Creative Sonoma
- Girl Scouts
- LGBTQ Community
- Sonoma County Museum
- Libraries/Regional Parks
- Commissions on Women's Rights
- League of Women's Voters
- Non-profits
- Businesses
- Graphic designer

PHRASES

- How many times do we get to celebrate a centennial?
- Let's make feminism cool again
- Educational and inspirational (A balance of history and inspiration)

NEXT STEPS

- Reach out to stakeholders
- Schedule second meeting
 - Create 3-5 talking points
 - Create celebration title/name
 - Establish committees
 - Look ahead to website/logo